

**achper**  
NEW SOUTH WALES



## **ENGAGEMENT PACKAGES 2025**

Position your brand as a leader in PDHPE Education



## WORK WITH US IN 2025

Align your organisation with ACHPER NSW and gain direct access to a passionate community of educators in Personal Development, Health, and Physical Education (PDHPE).

We have developed a range of engagement levels to suit your budget and needs.

Are you looking for maximum exposure as a partner, sponsor, or exhibitor? We offer flexible opportunities to help you connect with the PDHPE community in a meaningful way.

**achper**  
NEW SOUTH WALES  
**PDHPE K-12**  
**CONFERENCE**

**achper**  
NEW SOUTH WALES  
**PDHPE TEACHER**  
**AWARDS**

## ACHPER NSW PARTNER THOUGHT LEADERSHIP PACKAGE

### PARTNER PACKAGE

Elevate your brand’s impact in PDHPE.  
Just as every learner is different, so is every partnership.  
Let us create a bespoke **Exclusive Partner Package** to suit your needs.

We don’t believe in one-size-fits-all, not in teaching, not in professional learning, and not in partnerships. Just as we differentiate for the needs of educators, we tailor every partnership to create real alignment, authentic visibility, and shared value.

This unparalleled opportunity offers:

- ✓ Exceptional visibility in the PDHPE community
- ✓ Positioning as an industry trailblazer
- ✓ Direct engagement with key stakeholders

### Why partner with us?

1. **Shape the Future:** Be at the forefront of PDHPE innovation and education
2. **Amplify Your Reach:** Connect with educators, students, and industry leaders
3. **Demonstrate Expertise:** Showcase your organisation’s commitment and knowledge

By choosing our Thought Leadership Package, you’re not just increasing brand visibility—you’re investing in the future of PDHPE education and establishing your organisation as a pivotal force in the field.

Seize this exclusive opportunity to lead, inspire, and transform the PDHPE landscape. Your journey to Thought Leadership starts here.

### Partnerships could include:

- ✓ Showcase your expertise through an **annual blog post**, distributed via our widely read newsletter and uploaded permanently to our website
- ✓ Build a strong presence at our **annual ACHPER NSW Conference** through branding, exhibition space and opportunities to connect directly with educators
- ✓ Gain prominent exposure with your brand featured on advertising materials and slide decks for **two premium workshops of your choice**
- ✓ Align your brand with excellence as the **official sponsor of our cutting-edge Masterclass series**
- ✓ Extend your reach by having your brand associated with a relevant, high-value **resource pack**

Contact Tracy Puckeridge at [tracy@achper.com.au](mailto:tracy@achper.com.au) to discuss this opportunity.

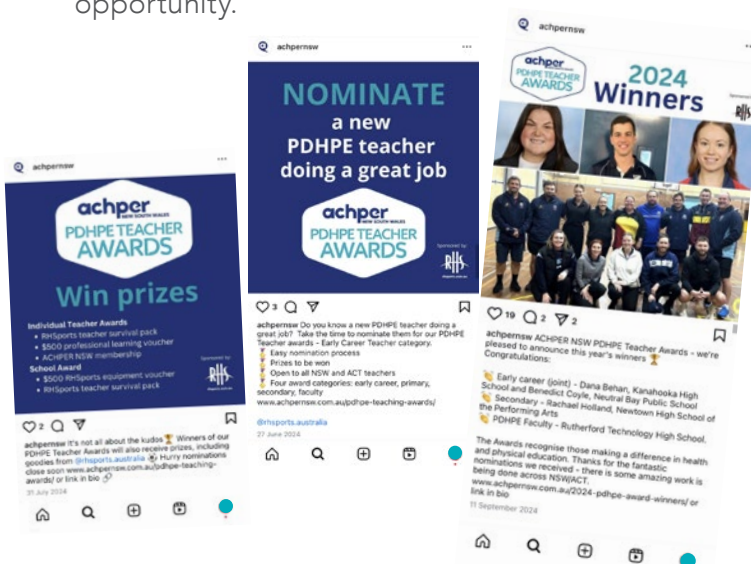
## ACHPER NSW PDHPE TEACHER AWARDS 2025 ENGAGEMENT BENEFITS

Ideal for Sponsors or Exhibitors looking for additional brand exposure.

The ACHPER NSW PDHPE Awards celebrate excellence in Personal Development, Health, and Physical Education (PDHPE) by recognising outstanding educators, schools, and initiatives that drive innovation and impact in the field. These prestigious awards highlight the dedication and contributions of individuals and organisations committed to enhancing PDHPE education in New South Wales.

Sponsoring the ACHPER NSW PDHPE Awards offers a unique opportunity to position your organisation as a key supporter of educational excellence and leadership in health and physical education. As a sponsor, you will align your brand with innovation and excellence in PDHPE education and reinforce your organisations values and impact.

Contact Tracy Puckeridge at [tracy@achper.com.au](mailto:tracy@achper.com.au) to discuss this opportunity.



**Awards announced  
Wednesday 22 October 2025**

As an Awards Sponsor, your organisation will receive the following benefits:

- ✓ Logo and branding on all awards-related marketing materials (website, emails, social media, and event signage).
- ✓ Recognition as the official Awards Sponsor on the ACHPER NSW website.
- ✓ Opportunity to present an award on stage at the conference awards ceremony.
- ✓ On-stage acknowledgment by the event MC during the awards presentation.
- ✓ Branding on awards ceremony slides and event signage.
- ✓ Inclusion in a dedicated awards announcement EDM (email newsletter) to 5,000+ educators.
- ✓ Feature in a post-awards media release, shared on ACHPER NSW's website and social media platforms.

# ACHPER NSW K-12 PDHPE CONFERENCE 2025 PACKAGES AND ENGAGEMENT LEVELS

The ACHPER NSW annual K-12 PDHPE Conference is a chance to come together to learn, share and network.

The Conference will showcase the latest innovative pedagogies, strategies, research and evidence informing PDHPE. Expert presenters will translate evidence into practical ideas you can implement in the classroom the next day.

Our opportunities provide unparalleled visibility before, during, and after our annual conference.



## ACHPER NSW K-12 PDHPE CONFERENCE PARTNER, SPONSOR AND EXHIBITOR BENEFITS



### MAJOR SPONSOR

Elevate your brand as an industry leader with maximum exposure and engagement within the PDHPE community. We can tailor the Major Sponsor Package to align with your specific business goals and audience engagement strategies. Contact us to discuss custom branding opportunities, additional activations, and exclusive sponsorship enhancements.



THIS OPPORTUNITY  
SOLD FOR 2025

### GOLD SPONSOR

- High-impact brand visibility before, during, and after the event
- Positioned as a top supporter of PDHPE education
- Customisable options available



### SILVER SPONSOR

- Ideal for businesses looking to engage with educators and showcase their services
- Strong brand presence throughout the conference
- Customisable options available

### EXHIBITORS

- Engage directly with attendees through exhibition space
- Customisable options available



## ACHPER NSW K-12 PDHPE CONFERENCE ABOUT THE CONFERENCE



Get a feel for our Conference with stories, photo galleries and videos from past events

- [2023 Conference highlights video](#)
- [2024 Conference wrap up](#)



### EVENT SNAPSHOT

**250+**  
DELEGATES AND PROFESSIONALS

attended across 2 days – including Head Teachers and PDHPE teachers from public, catholic and independent schools, together with professional and expert presenters

**96%** OF DELEGATES  
satisfied with the Conference

**60+** PRESENTERS  
including leading PDHPE teachers and industry professionals.

### TEACHERS AND PROFESSIONALS THAT CONNECT WITH US

 **5,000+**  
RECEIVE OUR EMAILS

 **6,000+**  
FOLLOW US ON SOCIAL MEDIA

# ACHPER NSW K-12 PDHPE CONFERENCE WHY SPONSOR AND EXHIBIT?



Becoming involved with our conference directly supports NSW PDHPE teachers and quality health and PE across NSW. Sponsors and exhibitor contributions allow us to keep conference costs and ticket prices to a minimum, while delivering a high-quality event.

Sponsors align their brand with a not-for-profit event championing quality education, and gain prominent visibility among the PDHPE community.

Exhibitors showcase products and services directly to PDHPE teachers, engaging directly with the community in a high energy and positive environment.

## Benefits:

### SHARE AND SUPPORT OUR VISION

Partnering with us shows your commitment to healthy and active lifestyles, quality education, and supporting teachers. ACHPER NSW is a not-for-profit organisation – we're here solely to support educators and provide exceptional quality health and PE for students across NSW and ACT.

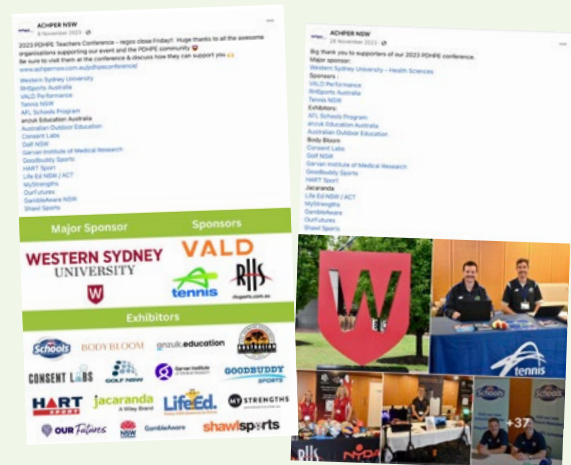
### CONNECT WITH THE PDHPE COMMUNITY

Our conference provides you with a unique opportunity to foster connections with PDHPE teachers and schools from all education sectors, as well as the wider PDHPE community.

### BUILD YOUR BRAND AND BUSINESS

Our conference packages support you to generate new sales leads, promote your products or services, and/or grow your brand awareness.

ACHPER NSW promotes all conference sponsors and exhibitors through various pre-conference promotions (see packages).



Additionally, we encourage delegates to visit the exhibition areas by offering a conference passport – a card that can be stamped by exhibitors, giving delegates a chance to enter a prize draw at the end of the conference. All exhibitors are asked to donate a prize to Conference Passport.



**ACHPER NSW K-12 PDHPE CONFERENCE**

**PAST SPONSORS  
AND EXHIBITORS**



- AFL NSW/ACT
- Anzuk Education
- Australian Catholic Univeristy
- Australian College of Physical Education
- Australian Outdoor Education
- Be You
- Body Bloom
- Bring It on Sports
- Cancer Council NSW
- Cambridge University
- Family Planning Australia
- Garvan Institute of Medical Research
- Gold Coast Performance Centre
- Golf NSW
- Goodbuddy Sports
- HART Sport
- Heart Foundation
- Jacaranda
- Life Education NSW/ACT
- MyStrengths
- Nelson Cengage
- Office of Responsible Gambling
- Our Futures Institute
- Physxrehab
- PSW
- Royal Life Saving NSW/ACT/TAS
- Shawl Sports
- Speed Stacks
- Sports Tracker
- Tennis NSW
- VALD Performance
- Western Sydney University



## ACHPER NSW K-12 PDHPE CONFERENCE

# CONFERENCE PROGRAM AT A GLANCE



CONFERENCE DAY ONE	
<b>8.00-8.30am</b>	<b>Registration, Auditorium foyer*</b>
8:30-9.45am	Conference opening and keynote
9:50-11:00am	Workshop session 1
<b>11:00-11:25am</b>	<b>Morning tea*</b>
11:30am-12:40pm	Workshop session 2
<b>12:40-1:20pm</b>	<b>Lunch*</b>
1:20-2:30pm	Workshop session 3
2:35-3.45pm	Workshop session 4
<b>3:45-4:30pm</b>	<b>Networking, Auditorium foyer*</b>

CONFERENCE DAY TWO	
<b>8.30-9.00am</b>	<b>Registration, Auditorium foyer*</b>
9:00-9.55am	Keynote presentation
10:00-11:10am	Workshop session 5
<b>11:15-11:45am</b>	<b>Morning tea*</b>
11:50am-1:00pm	Workshop session 6
<b>1:00-1:45pm</b>	<b>Lunch*</b>
1:50-3:00pm	Workshop session 7
3:00-3:30pm	Conference plenary, prize draws and evaluation

\* Key opportunities for delegates to attend expo area

## TO BOOK

- 1 BOOK**  
Complete the online [booking form](#)
- 2 PAYMENT**  
Once your booking form is received, we'll email you an invoice
- 3 CONFIRMATION**  
Once payment is received, we'll be in touch to confirm timelines, exhibition space and logistics
- 4 MARKETING**  
We'll liaise with you around marketing including your logo, program listing, and collateral

## CONTACT US

Tracy Puckeridge is your contact for bookings, payments, marketing, exhibition and logistics.  
Contact Tracy here: [tracy@achper.com.au](mailto:tracy@achper.com.au)

## ACHPER NSW K-12 PDHPE CONFERENCE ENGAGEMENT LEVELS



Website Presence	PARTNER POA	GOLD \$3,500	SILVER \$2,500	EXHIBITOR \$1,700
Logo & weblink on ACHPER NSW conference webpage (top banner)	✓	✓	✓	
Logo, weblink & business listing on conference supporter page	✓	✓	✓	
Logo on conference supporter page				✓

### Social Media Exposure (Audience 6,000+)

Logo on all pre-conference social media posts	✓			
Logo on 2x pre-conference social media posts	✓	✓		
Logo on 1x pre-conference social media post (week prior)	✓	✓	✓	✓
Post-conference social media acknowledgment	✓	✓	✓	✓
Story post during the event	✓	✓		
60-second conference video for social media	✓	✓		
Sharing of partner posts	✓			

### Conference Program Exposure

Logo on the front cover of the program	✓			
Full-page advertisement in the program	✓	✓		
Logo & business listing in exhibitor directory	✓	✓	✓	✓
Half-page advertisement in the program			✓	

### Email Exposure

Logo/blurb in pre-conference EDM (program announcement)	✓	✓		
Logo/blurb in ACHPER NSW newsletter before year-end	✓	✓		
Logo in pre-event email to delegates	✓	✓	✓	
Organisation name & weblink in pre-event workshop selection email	✓	✓	✓	✓
Logo in post-conference email to attendees	✓	✓	✓	

## ACHPER NSW K-12 PDHPE CONFERENCE ENGAGEMENT LEVELS



Conference Day Exposure	PARTNER POA	GOLD \$3,500	SILVER \$2,500	EXHIBITOR \$1,700
Logo on conference opening slides	✓	✓	✓	
Acknowledgment by MC at opening/closing	✓	✓		
Logo on workshop opening slides	✓	✓		
1-minute speaking slot at opening	✓			
Signage on stage/foyer	✓			
Logo on conference signage	✓	✓		
Organisation name on Conference Passport Card	✓	✓	✓	✓

### Exhibition Space

Logo on conference opening slides	✓	✓	✓	✓
Acknowledgment by MC at opening/closing	✓	✓	✓	✓

### Delegate List

Access to the full delegate list	✓	✓	✓	✓
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### Additional Benefits

1x 2-day conference ticket	✓	✓		
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## Tailored Sponsorship Opportunities

### Supercharge your Brand Profile package

Ideal for Exhibitors that want to go the extra mile

Half-page advertisement in the conference program	\$300
Weblink on the website + business directory listing	\$300



# FLOOR PLAN

## Exhibitor expo floor plan

